

Multimedia Project : Great Gatsby Film Representation - Movie

Teacher Name: **Mr. Warren**

Student Name: _____

CATEGORY	Green Dock Light (4)	Gold Bars (3)	Yellow Motorcar (2)
Content -25%	Covers topic - the importance of color and theme - in-depth with details and examples. Subject knowledge is excellent. Utilizes multiple themes and colors. Content is thoroughly cited.	Includes essential knowledge about the topic - the importance of color and theme. Subject knowledge appears to be good. Utilizes some themes and colors.	Includes essential information, but there is little in-depth analysis and no indicators that color and theme are related. There are a few factual errors.
Originality - 15%	Product shows a large amount of original thought. Ideas are creative and inventive. The scene is very entertaining and completely different from previous examples.	Product shows some original thought. Work shows obvious ideas and insights. Scene is different from previous examples.	Uses other people's ideas (giving them credit), but there is little evidence of original thinking. The scene may be similar, but is not an exact copy.
Presentation Quality - 15%	The film is smooth and steady, and sound was clear. Effects and transitions were used without flaw do enhance the film, and the whole product was very professional.	The scene was generally well-made, using steady filming and the use of effects and transitions to enhance the film, but some of the shots were blurry and/or there were a few minor mistakes.	Weak scene. Effects, transitions, and the like were rarely used and/or used incorrectly. The film was blurry and incoherent.
Color & Theme - 25%	Demonstrated in-depth and intelligent knowledge of color and theme, and presented a unique representation. It was obvious what color represented what theme, and was a new idea.	Sophisticated knowledge of the interaction of color and theme. Links color to theme. Presents some new symbols.	There was little information to link the color and theme, and the metaphors and images used were only the ones from the novel or film.

Storyboard & Planning - 10%	A storyboard was created and utilized to it's maximum potential. Each scene was planned out and exacted well before filming, and there is evidence of an editing process.	A storyboard was finished and there is some evidence of planning and editing. Contains planning for most of the film. There may be some deviation.	Some usage of storyboards or planning, but they contrast with the film content.
Attractiveness - 10%	Makes excellent use of font, color, graphics, angles, etc. to enhance the presentation.	Makes good use of font, color, graphics, etc. to enhance the presentation.	Makes use of font, color, graphics, etc. but occasionally these detract from the presentation content, or they serve no purpose.
Thanks to Anderson County Schools			

Date Created by Mr. Warren using Rubistar: **Mar 05, 2013 12:41 pm (CST)**

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Grey Ash (1)
Content is minimal and/or there are several factual errors. Color and theme aren't used in way described, or at all. Limited /confusing credits.
The film portrays no evidence of work to create an inventive presentation, and there is little deviation from the book or film versions.
No evidence of time or thought in filming the scene.
No apparent knowledge of how color and theme interact.

No planning strategies or storyboards were utilized.

Scene is confusing, and there is no thought of using font, color, or angles to enhance the movie.